

PRESS RELEASE

Würth Japan continues supporting Rally Hokkaido 2022 as an Official Product Sponsor - Spectators will be returning for the first time in 3 years

Würth Japan is pleased to announce the continued partnership with Rally Hokkaido in 2022. This year's event will be held from September 9th (Friday) to September 11th (Sunday) in Hokkaido's Tokachi area.

We have been co-sponsoring the event as an official sponsor since 2013, with this year marking the 10-year anniversary of the sponsorship. Since this anniversary also coincides with Würth Japan's 35th anniversary this coming July, we are very pleased to be able to co-sponsor the Rally Hokkaido Championship again during this special year.

For last year's 20th anniversary of the Rally Hokkaido, it was first planned to hold the event with spectators, however, due to the rising risk of Covid-19 it was reconsidered. This year, with the return of spectators we are even more excited to be a part of this great event together with the participating drivers and teams.

In addition, we are preparing a special sales campaign to boost this championship. Car Rallying is the ideal stage to demonstrate the strength and durability of Würth's vehicle service and tool brands since high-quality products and tools are an integral part of this spectacular sport. Therefore, it is a great opportunity for our customers to experience our high-quality products.

Please check the Rally Hokkaido 2022 special webpage and the Würth Japan official Social Media accounts for further details that will soon be released.

Thank you for your continued support of Würth Japan Co., Ltd.

