

Rally Hokkaido 2023 Sponsorship as an official partner of the convention

Wuerth Japan Co.,Ltd. is pleased to announce that it will again be an official partner of Rally Hokkaido 2023, the FIA International Rally Championship and the seventh round of JAF All Japan Rally Championship, to be held in Obihiro and Tokachi areas of Hokkaido from July 14 (Fri) to September 8 (Sun), 2023.



In sponsoring Rally Hokkaido, now in its 11th year, we are preparing to further convey the appeal of the Wuerth brand through interaction not only with the participating teams but also with the spectators who attend the event.

■Outline

Schedule: Friday, September 8 - Sunday, September 10, 2023

Venue: Obihiro City, Rikubetsu Town, Ashoro Town, Ootoso Town, Ikeda Town, and others in Hokkaido (as of July 14)

Total distance: approx. 620 km

Road Surface: Gravel

Organizer: AG. members sports club Hokkaido



2022 Ceremonial start



2022 SS2 TAM WAKKA 1

Please check the Rally Hokkaido 2023 special site and the official Wirth Japan SNS accounts for further details.

■Wuerth Japan Co.,Ltd. Official Social media

Twitter

<https://twitter.com/WuerthJapan>

Facebook

<https://www.facebook.com/WuerthJapan>

Instagram

https://www.instagram.com/wuerth_japan/

Threads

https://www.threads.net/@wuerth_japan

■Wuerth Japan Co.,Ltd.

As the Japanese subsidiary of Adolf Würth GmbH & Co. KG, headquartered in Germany, we are a global partner from Germany that develops products such as assembly parts, maintenance and repair supplies for the automotive, housing, construction, transportation, metal, electrical and other business fields.

■Wuerth Group

Located in Künzelsau, Baden-Württemberg, Germany, the company is an international leader in the development, manufacture, and sale of assembly and fastening materials. With more than 420 group companies in 86 countries, the company has sales of 19.95 billion euros (approximately 2,897.1 billion yen) and 85,637 employees in 2022.

■For inquiries regarding this release, please contact

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