

Rally Hokkaido Media Regulations

Media Centre, Rally Hokkaido

1. General

- 1-1 This regulations are defined for smooth media activities and assisting and prompting news coverage of Rally Hokkaido (the Event), in order to promote and develop rally motorsport.
- 1-2 This regulation is positioned under FIA Regional Rally Sporting Regulations and its V4 and appendixes and Supplementary Regulations of Rally Hokkaido, all effective for the year of the Event. Media Safety Book, which will be issued to accredited media person(s) for their activities is also effective under this regulations.

2. Classifications and Targets

Rally Hokkaido Media Regulations (the Regulations) has regulatory power to the followings:

2-1 News Media

Organisation/companies publishing newspaper, magazines, TV programs and/or internet media for general public, and employees and contractors on their media activities per their orders. This category is for professionals and thus not applicable to non-professional individuals operating news websites or on PR activities of clubs.

2-2 Promotional Media

Organizations/companies whose primary purpose of media coverage is not publishing news but to utilize them to promote products and services it provides to market, and employees and contractors on their media activities under their

orders.

2-3 **Team Media (Competitors Own Media Team)**

Media person/team of the competitors taking part in the Event. In case if a person fits both 2-2 and 2-3, general rule is that person is classified under this category.

2-4 In case if appropriate category for an applicant is not apparent, or cases where the organiser of the Event believes it is appropriate to classify non-media person under any of the above, Media Officer has authority to classify that person or organization under one of the above three categories.

3. **Accreditation Application and Registration**

3-1 Only accredited media persons are allowed to perform media activities in the Event. Qualified media to apply for media accreditation is listed in Article 2 of the Regulations, and accreditation request must be submitted by organisations/companies dispatching the media person(s).

3-2 Procedure for Accreditation Request

Those who wishes to dispatch media personnel(s) to the Event must sign and submit complete accreditation application forms with required attachments within the period specified in the Supplementary Regulations, which also specifies recipient address of the application. In case it is electronically submitted via Fax or Email, its original copy must be delivered no later than 3 days after the specified period.

All the required forms will be available for download from the Media section of the official website of Rally Hokkaido (<http://rally-hokkaido.com/>)

3-3 Media Types

Requesters must specify type for each person requesting accreditation, from the following options:

3-3-1 **Credential Media**

General media persons including journalists, editors and photographers. Credential media is allowed to access the service parks, Rally HQ and spectator areas of Special Stages (includes Premium and VIP areas). In addition to media credentials, vehicle pass for media parking is issued as required.

3-3-2 **Tabard Media**

This type is only for photographers and video camera crew (including drone operators) with rich experiences in media activities on special stages. Tabard Media personells are allowed to access special stages and perform media activities except for areas defined as NO-GO, escape zones and control zones. Media vechile plate with STAGE ACCESS and media credentials are issued, and media tabards are loaned. Applicant must have insurance policy valid for possible injuries and deaths during their activities in the Event.

3-4 A person intended to perform media activities must posses communication skill either in Japanese or English, or both. Otherwise such applicant must, at his/her own cost, arrange a translator, supporting maximum 3 persons which always moves together as a group, and apply for media accreditation together with oneself, with appropriate form.

3-5 Media Officer examines the aopplication, and sends approval letters to the approved requesters. Reasons of dismissal will not be disclosed.

3-6 Upon receipt of the letter of approval, applicants must have its media person(s) sign the disclaimer included in the letter and complete accreditation process at the time and place defined in the Supplementary Regulations. Failure of completing this process will result in cancellation of the approval at the time of the closure of the media accreditation.

3-7 **Media Handling Charge and Reduction**

Each media person approved as promotional media will be required to pay Media Handling Charge per below:

- Credential Media: JPY**10,000** per person
- Tabard Media: JPY**30,000** per person

The above may be reduced in special cases (e.g. the applicant is an official sponsor of the Event, the media coverage has public benefit, etc)

4. Media Briefing

- 4-1 When scheduled, attendance to the Media Briefing is mandatory for every accredited media person. In case of force majeure, such affected person must consult with Media Officer for his/her permission of absence. No-show without prior approval will result in the cancellation of the accreditation.
- 4-2 Media Briefing must be held after media accreditation period, and its exact time and venue will be specified in the Rally Guide.

5. Use of UAV (drone)

5-1 Permission

Media person who wishes to use Unmanned Aerial Vehicle (drones, radio-controlled aircrafts) must indicate so in the Media Accreditation Application Form, and submit signed disclaimer, flight plan and other necessary documents to the Media Officer by the separately specified deadline for his/her approval of the flights.

5-2 Mandatory Requirements

Operator of UAV must have rich experiences in flight and have to be approved Tabard Media person. Flight experience is not mandatory for assistants but must be approved Tabard Media. There must be public liability insurance which covers their media activity during the Event, valid for the combination of the operator and aircraft stated in the application form.

- 5-3 Form of Flight Plans will be supplied to the accredited media persons who indicated their will of using UAV in their Media Accreditation Request Form.

5-4 In case if the flight plan includes the area where applicable laws/regulations require approval by or notification to government authorities, the person appointed as a drone operator must complete such procedure and attach a copy of such evidence (e.g. approval certificate, receipt of notification, etc) and attach them to the flight plan document. Failure to do so, or defect is found with such evidence, will result in rejection/cancellation of part or whole flight plan approval.

5-5 **Goodwill Controbution in Research**

In case of incident occurred within the area of the UAV coverage stated in the approved flight plan, Media Centre may ask such operator for flight for area research., and operators are expected to cooperate if feasible.

5-5 **Detailed Rules**

Use of UAV must be conducted per “UAV Regulations” of the Event, and anyone registered as operators or assistants and the applicant who submitted the application must observe these regulations.

6. **Live Streaming and Broadcasts**

6-1 **Permission for Streaming**

Live streaming and/or broadcasts (“Streaming”) from the event venue of Rally Hokkaido requires special permission by the Media Officer prior to the Streaming.

6-2 **Instructions by Officials/Marshals**

Anyone who wishes to conduct Streaming must apply for approval with written detailed coverage plan including place to set up cameras (SS name for special stages), time and contents of the Streaming, target audience and amount of viewing fee.

Streaming from special stages must be conducted by media personnel approved as Tabard Media, except for the coverage from spectator points, where

Credential Media personnel are allowed perform this role.

6-3 **Copyright Fee**

Copyright fee stipulated by the Organiser must be paid for Streaming. The amount of the fee will be set based on the purpose, duration, target audience and other various factors.

6-4 **Aborting and Provision of Contents**

Streaming must be aborted immediately when requested by Clerk of Course and/or Media Officer, regardless the reason of the request.

When accident(s) involving injury and/or fire happens within the coverage of the camera(s) taking part in the Streaming, such Streaming must be aborted immediately. If possible, Streaming party is requested to continue recording the visual of the incident scene without disclosing the contents to any parties except for Clerk of Course and Media Officer. It is highly appreciated to provide such contents from goodwill and contribution to the organiser, when requested..

6-5 **Publishing archived contents after Streaming**

Publishing of archived contents of Streaming must be conducted following the “Rally Hokkaido Acceptable Use Policy of Photographs and Videos”

7. **Behavior and Conducts**

7-1 **General**

Operators and assistants must put priority in the safety of others as well as themselves, and smooth operation of the Event. They have to read and understand the FIA Regional Rally Sporting Regulations and other safety regulations and guidelines issued by FIA, JAF and Rally Hokkaido, all valid for the Event.

7-2 **Instructions by Officials/Marshals**

In or above the area of the Event (including but not limited to Service Parks,

special stages, Rally Parks and other sub-event venues) media persons must always follows orders and instructions by officials and marshals responsible for the corresponding area. In case of conflict the Media Officer should be engaged to evaluate and resolve the situation.

7-3 **Respect for Land Owners and Other Public**

Rights of land owners, users and other general public must always be respected during preparation and operation of UAV. When operating in road sections, which are public roads, other road users and general public are also need to be considered, and instructions of officials and marshals covering the area must be observed at all times.

7-4 **Identification**

Media credential must be worn during the media activities at all times, and must be displayed when challenged by officials or marshals.

7-4-1 **Media Tabard and Stage Access**

Media tabard must be worn and kept visible at all times in the special stages. Media vehicles accessing special stages must display Media Vehicle Plate with STAGE ACCESS at clearly visible place, and all the occupants of the vehicle must wear their own media tabards and credentials.

7-4-2 **Prohibition of loan and modification**

Media credentials are issued for each accredited media and valid for that person only. Loan of such credential is strictly prohibited. Media Vehicle Plate are issued with car license plate number and should be used with that particular vehicle only. Modification, duplication and forgery of any of those items are forbidden, and will be penalized per Article 6-5.

7-5 **Suspension and Cancellation of Media Accreditation**

When inappropriate manners and/or behaviour by the accredited media is observed, the Media Officer may suspend or cancel media accreditation of the person(s) committed such deed, especially for issues related to safety in the

special stages. Any media must return his/her media credential and media tabard (if loaned) to the Media Centre as soon as possible.

- 7-6 Inappropriate manners and/or behaviours by accredited media will be reported to the Clerk of Course as well as the applicant of the accreditation request. Serious cases might be informed to the organisers of other rallies. Such incidents will be taken into account for future accreditation request to the Event.

8. Indemnity for loss/damages by incidents

The organiser is not liable to any losses and/or damages to accredited media and their properties caused by incidents during their media activities. Accredited media has direct responsibility for all the loss and damages they caused to others or their properties, and the organiser is not liable to those in any cases. The accredited media responsible for that must faithfully deal with the affected parties for compensation. The organiser strongly recommends for media people to purchase insurance policy to cover such cases (mandatory for tabard media)..

9. Use of photos and videos

Use of photographs and videos captured through the course of media activities defined in this regulation are subject to “Rally Hokkaido Acceptable Use Policy of Photographs and Videos”

10. Exemptions

The purpose of this regulation is to clarify the categories of media, accreditation process and their behavior standard, and should not interfere or limit rights of the Organiser in any cases., for the purpose described in Article 1. Therefore, decisions and judgements by the Organisation Committee, Clerk of Course and Media Officer prevails the rules stated in this regulation when it shares the same purpose.

Schedule

This regulation is effective from the Rally Hokkaido 2023

History

June 2023: Added new chapter for Live Streaming as Chapter 6. Previous chapter 6 and latter chapters were renumbered.